Entries into this category must meet all of the following criteria:

1) Entries can be Kraft or White or any combination of the two papers/liners.
2) Sent directly to the customer from the manufacturer or fulfilment center through a mail or package delivery service.
3) Package must act as a shipper as well as “product display”. Entry can include outer and inner packaging.

**Note:** No self-promotion item permitted.

Awards will be given for best structural design for product protection and impact on the unboxing experience.

Inner packaging may include foam, substitutions of foam with corrugated*, corrugated build-ups, or other forms of protective packaging.

**Judges will consider:**
- the satisfaction of customer needs
- protective capability
- innovative design
- converting complexity
- ease of set-up or assembly
- glueing/joining
- over all die cutting

Judges will also place an emphasis on how the structure impacts the unboxing experience.

*Entries using paper or corrugated materials will receive additional consideration over those using other forms packing materials.

Please include CAD drawing and photo of product in protection with submission. You are encouraged to submit product with entry.

**Printing:** **VISUAL IMPACT**
This corrugated entry can be any of the following graphic applications:
- direct print flexo
- spot litho label or full litho
- preprint
- screen print
- digital

**The entry can have any print type:**
- line
- line and screen
- cartoon art and/or photographs

**Judges will consider:**
- the satisfaction of customer needs
- graphic quality
- printing complexity
- overall design
- print-to-cut registration
- registration of print
- print fidelity/resolution
- degree of difficulty
- quality of full coverage of solid areas
- trapping of colors.

Judges will place special emphasis on the unboxing effectiveness/impact of the graphics. As an example, the utilization of inside and outside print.

**Student entries welcome!**

S-EXP – E-Commerce and Subscription Packaging
Students may enter this category and will be judged based on the same criteria as manufacturing locations. The student submissions may be prototypes or concept pieces.

For complete details, please visit: SUPERCORREXPO.ORG/CORRPAK-COMPETITION