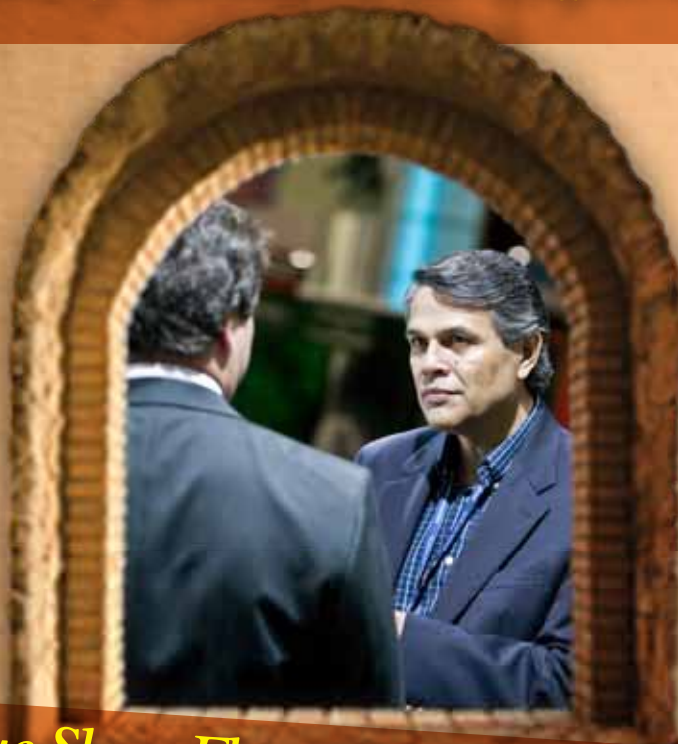


New Customer Tours Showcase the Industry Leaders at SuperCorrExpo



Create a Unique Show Floor Experience for Your Customers



FAST TRACK EQUIPMENT TOUR

- Exclusive, invitation only tour of the latest corrugated equipment for your customers and prospects
- Only 12 Exhibitor slots available
- Must have a booth size of at least 1250 sq ft. and also have assembled corrugated-related machinery
- Registration for this tour is complimentary for invited attendees. Includes a personalized invitation to the Customer Networking Party
- Access to the Customer Lounge which provides an opportunity to meet one-on-one with top buyers. Continental Breakfast will be served daily
- Company logo on event signage

Also includes:

- Literature drop in the Press Room/ Customer Lounge
- Receive 4 tickets to attend the exclusive Customer Networking Party
- Opportunity to display promotional material at the Customer Networking Party
- Access to private meeting space in the Customer Lounge

INTERACTIVE SHOW FLOOR TOUR

- Behind-the-scenes tour of the participating exhibitors' booths. Attendees register for the Program through the registration process
- Only 12 Exhibitor slots available
- The Customer Program will be an option for all box plant attendees and registration for this tour is complimentary
- Dedicated time with participating attendees
- Company logo on event signage
- Exhibitors can participate in the Interactive Show Floor Tour by selecting this a-la-carte sponsorship opportunity. The cost is \$3,500.

CONTACT LINDA COHEN FOR ADDITIONAL INFORMATION ON THE CUSTOMER PROGRAM AT LCOHEN@TAPPI.ORG OR CALL (914) 944-0135 • WWW.SUPERCORREXPO.COM



SUPERCORREXPO 2012 Customer Program

October 1-4, 2012

Georgia World Congress Center • Atlanta, Georgia USA

I would like to participate in the Customer Program at SuperCorrExpo 2012. By signing below I agree to abide by the terms of the program pertaining to the level that I have chosen.

Fast Track Equipment Level:

- Booth size must be a minimum of 1250 sq ft and will contain actual assembled corrugated equipment
- Contact information for a minimum of 10 top customers will be sent to TAPPI by April 1, 2012 so that invitations for a special tour prior to the exhibit opening can be sent to them so that they will be invited by TAPPI to be a part of this high level program and participate in a special tour prior to the exhibit opening, plus VIP benefits
- Promotional material for the Customer Networking Party and Customer Lounge will be sent to TAPPI by September 1, 2012 – quantity and shipping details to be sent at a later date
- There is no additional charge to be part of this level of the Customer Program as long as all of the above requirements are met

Interactive Show Floor Level:

- All exhibitors are eligible for this level of the Customer Program
- This will be an a-la-carte option on the registration form for all box plant attendees to allow them to pre-register for a special tour prior to the exhibit opening
- Cost to be a part of this program is \$3000

Credit Card Information (for Interactive Show Floor Level Only)

Credit Card AMEX Diner's Club Discover MasterCard Visa

Card Number _____ Expiration Date _____

Cardholder's Name _____

Exhibiting Company _____

Contact Name *(print)* _____

Signature _____

Date _____

Email _____

Phone _____

Fax or email completed form to:

Kristi Ledbetter

kledbetter@tappi.org

Fax: 770-446-6947 Phone: 770-209-7319