



Fact Sheet

SuperCorrExpo is the largest trade show in the Western hemisphere catering to the corrugated industry. With over 200 exhibitors, SuperCorrExpo assembles all that is corrugated under the same roof and at the same time. Visitors get an up-close, hands-on look at the latest technology and innovation and have the opportunity to participate in educational sessions that offer takeaways to enhance the efficiency, productivity, quality, safety and profitability of their operations.

SuperCorrExpo's location, industry-specific focus and ratio of machinery per square foot, attracts the industry's most influential people from around the world making this the most important corrugated show in the world.

The week long exposition is hosted by the corrugated industry's two largest associations, TAPPI and AICC, which hold their annual national meetings at the Georgia World Conference Center in conjunction with the SuperCorrExpo exposition.

Exhibit Space... Exhibits ranging from information kiosks all the way up to enormous booths with operating machinery lines.

WHAT?

SuperCorrExpo is the only show of its kind bringing the latest innovations and technologies to the Americas. This five day event features the world's largest manufacturers and service providers. It's been four years since the corrugated industry has had this much state-of-the-art innovation, technology, equipment and intellectual clout together in one place and at one time.

SuperCorrExpo 2008 will also mark six years since a major corrugated show has served the European market. And Latin America has never had a large-scale corrugated show to call its own... until now. The newest machinery, tooling, services and an opportunity to get up to date on the latest technology and trends should be more than enough to bring you to Atlanta in September of 2008 for SuperCorrExpo. But, there will be more.

Education... As in past years SuperCorrExpo 2008 will host a variety of free show floor training opportunities. Training sessions are open to all registered attendees. Training schedules will be posted on the SuperCorrExpo.com website. As an added convenience and value to their customers, some companies have opted to schedule meetings and other educational seminars in conjunction with SuperCorrExpo. (These sessions may require additional registration and registration fees. Please check with the host companies for more details.)

WHY?

SuperCorrExpo is for everyone — owners and presidents to operators and maintenance technicians. Every converter who wants, or needs to stay on the leading edge of the corrugated industry will attend SuperCorrExpo.

Everyone will find something to peak their interest at SuperCorrExpo. Production, sales, customer service, financial executives and more — everyone will have the opportunity to learn from the experience and raise their knowledge and skills.

For exhibitors SuperCorrExpo is more than just a sales opportunity. It's a once every four years event — perfect for getting up to date on what your customers are thinking and what the industry is talking about. You'll see which direction the industry as a whole is headed and what your competition is up to. It's an opportunity for sales and marketing professionals, engineers, product managers and process specialists to learn and strengthen their industry ties.

Attendance... Over 8,000 visitors and 200 exhibitor companies are expected for SuperCorrExpo 2008.

WHO?



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SuperCorrExpo 2008 takes place Monday, September 22nd through Friday, September 26th, 2008. Show hours are:

Monday, September 22 11:00 a.m. – 6:00 p.m.
Tuesday, September 23 11:00 a.m. – 6:00 p.m.
Wednesday, September 24 11:00 a.m. – 6:00 p.m.
Thursday, September 25 11:00 a.m. – 6:00 p.m.
Friday, September 26 11:00 a.m. – 3:00 p.m.

WHEN?

Atlanta is located in the Southeastern part of the United States. It is within minutes of Hartsfield International Airport, the world's largest and most utilized airport, making it an easy and economical travel destination from virtually all domestic and international regions. The Georgia World Congress Center (GWCC) in Atlanta, Georgia has become the unofficial home of SuperCorrExpo hosting the first exposition in 2000 and subsequent events including 2004 and now 2008. The Center and each of our host hotels are conveniently located in the downtown Atlanta area. If you wish to stay a bit father away from the activities, the Atlanta metropolitan area has hundreds of accommodation opportunities.

Visit www.atlanta.net/visitors/index.html for additional Atlanta accommodations and information.

WHERE?

REGISTRATION

Advance registration for SuperCorrExpo 2008 is free of charge and available by visiting www.supercorrexpo.com, www.aiccbox.org and www.tappi.org.

QUESTIONS?

Still have questions? Email questions@supercorrexpo.com and, for fastest response, please indicate your language preference in your email.